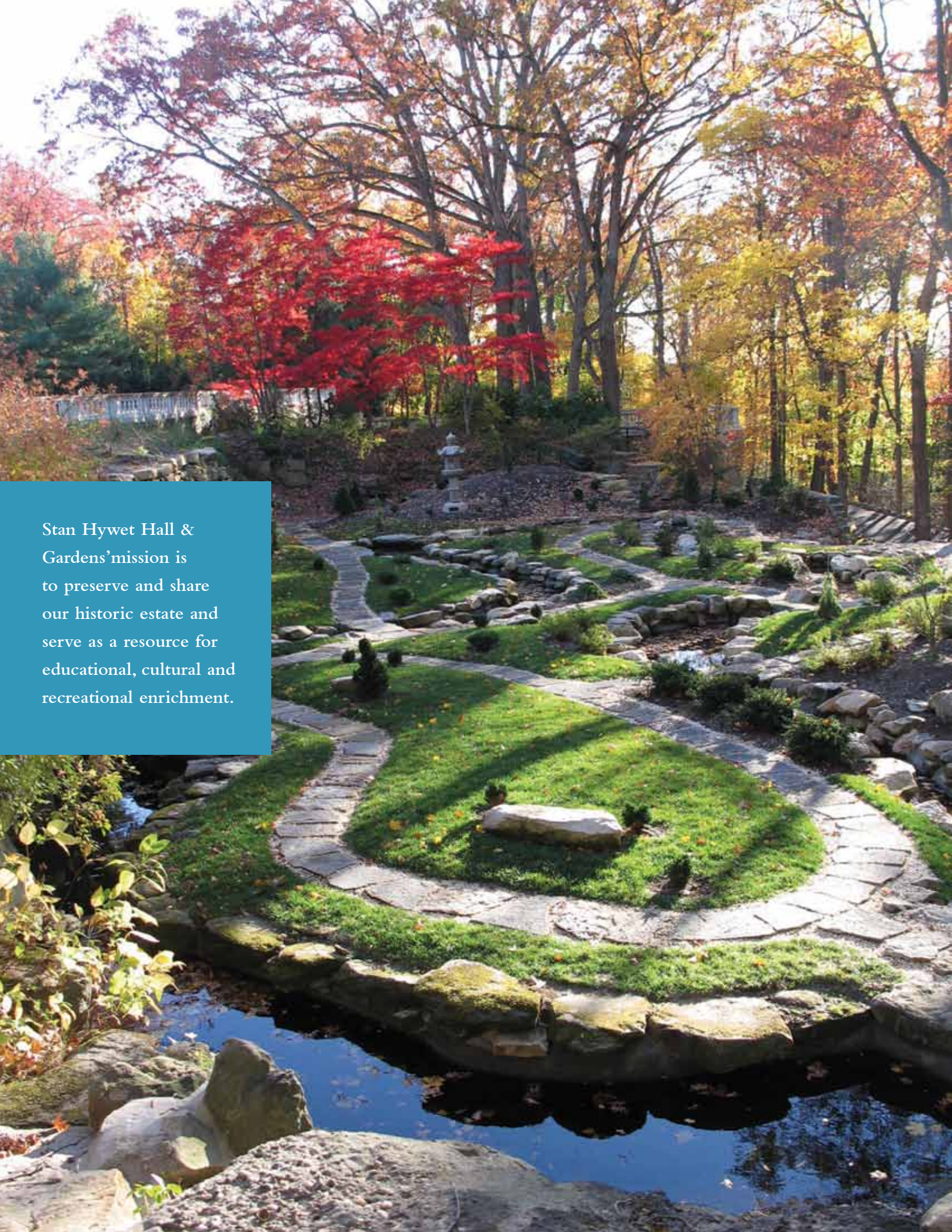




2010 ANNUAL REPORT TO THE COMMUNITY



Stan Hywet Hall & Gardens' mission is to preserve and share our historic estate and serve as a resource for educational, cultural and recreational enrichment.

## Dear Friends:

Stan Hywet Hall & Gardens stands as a proud testament to the passion and unwavering support of a community that recognizes the Estate's intrinsic value as an historic treasure, and who work tirelessly in concert to uphold the gift of the Seiberling legacy.

In the same way that E.A. and Gertrude Seiberling so generously opened their home and welcomed the community, we are committed to honoring the way they lived, worked and believed. This commitment is reflected in our restated mission: "Sharing Our Legacy to Enrich Lives."

We have evolved into an organization with greater clarity about the future of Stan Hywet and the path we are forging to ensure its place in the narrative of Northeast Ohio for generations to come. Early in the year, board and executive leadership, staff and volunteers came together to define not only our mission, but also our vision and values. We also confirmed who we are as an organization, our distinctive presence in the community and our obligations to preserve and to share history with future generations.

We focused first on the fundamentals, analyzing our current profile to confirm every aspect of our programming aligns with the Seiberling stories and yields a return on investment that brings value to our overall mission. We conducted surveys to ascertain our Members' needs, preferences and desires, and we took a deeper look at our financial picture, restoring it to a position of soundness that would direct our path toward sustainability. The process was enlightening, and it ultimately set the stage for us to develop the Five-Year Strategic Plan that is now guiding our work.

Among the goals we committed to are enhancing our programming to appeal to families; streamlining our pricing to make access to Stan Hywet more compelling; creating greater opportunities to generate earned income; and programming the entire Estate, including the Manor House, Corbin Conservatory and the Gardens to attract a more diverse audience that will return to enjoy the Estate time and again.


Naturally our mission extends well beyond programming and events. Stan Hywet's historic infrastructure requires constant attention and nurturing to retain its integrity, sustainability and relevance for the next 100 years and beyond. Among the highlights of 2010 was seeing the work led by Architectural Restoration and Renovation Consultants, Inc. (ARRC) come to life as we celebrated the completion and reopening of the JAPANESE GARDEN and WEST TERRACE for guests to enjoy. Restoration and preservation are core elements of our strategy to remain a healthy, strong and vibrant organization.

But even the strongest plan cannot stand in isolation and be successful. It also takes a talented staff with the right skills sets and experience, a productively-oriented organization structure, and consistent, highly valued involvement in decision-making and levels of authority to do the creative, strategic and practical work to execute a dynamic plan.

To meet this need we realigned our staff talent to support the organization, putting more resources into operations staff positions where the need for execution is greater, and leveraging the wealth of existing talent and expertise that continue to be the heart and soul of Stan Hywet Hall & Gardens. Additionally, we stabilized our financial system, implemented financial accountability throughout the management team and together we prepared a budget that represented these commitments.

Our staff and volunteers are working together as one team, building the future in accordance with our mission, vision and values, and moving forward with a common purpose to ensure our continuing strength and viability.

We are deeply grateful for our dedicated staff, volunteers and donors who contributed to a successful year



**Stephen L. Strayer**  
Chairman



**Linda Conrad**  
President & Executive Director

## Year In Review

By every measure, 2010 at Stan Hywet Hall & Gardens was a busy, productive and powerfully transitional year. It was composed of a slate of public programs that benefitted from new enhancements, the evolution to a more empowered team of staff and volunteers, noteworthy progress on our restoration efforts and significant milestone achievements in nearly every department. Following are some of the highlights of the year, representing both behind-the-scenes accomplishments and public successes that drove the fulfillment of our mission.



### Inspired Giving:

It takes a strong and wise community of supporters, including foundations, corporations, individuals, members, volunteers and service organizations to help us preserve, restore, protect and share the legacy of Stan Hywet Hall & Gardens. In a difficult economic climate, we are especially gratified by the generosity of those who made the Estate a beneficiary of their philanthropy in 2010. These friends of Stan Hywet help serve our mission in a variety of dimensions. Some gave us the means to inspire greater giving. Others made it possible for us to give something in return.

We are grateful to each and every one of our donors for all the ways they contributed to our success. Some were obvious, others more subtle, but every one of them was important.

The GAR Foundation and the Lehner Family Foundation each awarded challenge grants that were instrumental in our efforts to motivate increased giving to support the



Annual Fund in 2010. The Lehner Family Foundation provided a challenge grant of \$50,000 to encourage new and higher level giving, resulting in many new supporters and increased giving from current donors who responded to the challenge. As a result, the Annual Fund goal was surpassed with contributions totaling \$337,000. A unique challenge from the GAR Foundation was met in 2010, which was designed to increase gifts for operations as well as endowment over two years. Grants totaling \$300,000 were received from the GAR Foundation resulting in over \$610,000 in endowment contributions in 2009 and 2010 that will provide income to protect and sustain investments in capital projects and programs long into the future.

## Strategic Partnerships:

Stakeholders in Stan Hywet Hall & Gardens have responded positively to our pursuit of innovative ways to serve our community more efficiently while maintaining the highest quality of programming and seasonal events. Interorganizational collaboration was strengthened last year as we focused on the development of new partnerships and collaborated on opportunities of mutual benefit.

Inviting local businesses who share our values and mission to align with Stan Hywet in providing unique educational and cultural offerings will also continue to be a goal as we move forward. Initiating partnerships with local community and service organizations has added value to our board and staff development as well as new interest and value to our programming and exhibits.

Examples of strategic partnerships in 2010 include the continuation of our educational partnership with the **University of Akron**, which not only supports our internship program but also graduate program projects. We also engaged **Leadership Akron**, providing

on-site access for events and meetings. For the third consecutive year, we worked with the **Department of Justice** to present an After School Program called **SHOUT** for at-risk children in three **Akron Public Schools (APS)**. And we worked with the APS on a brand new initiative: a pilot curriculum, including on site project learning developed with **Essex Elementary School** educators. Based in our on-campus **Reinberger Classroom**, the program will launch in the 2011-2012 school year.

Our natural alliance with the arts and culture community has led to a longstanding relationship with **Ohio Shakespeare Festival**. In 2010 we revisited our agreement with the Company to strengthen the terms of our partnership, ensuring the return of **Shakespeare At Stan Hywet** and positioning both organizations to achieve the greatest return on our respective investments.



## History Restored

Landscape architect Warren Manning's clarity of vision for Stan Hywet is most evident in the **West Terrace** and the **West Terrace Overlook**. He placed the **Manor House** on an axis that affords a sweeping vista of the Cuyahoga Valley. From inside the **Manor House**, from the **West Terrace**, and from the **West Terrace Overlook**, the view is stunning.

Following two years of painstaking restoration, using architect Warren Manning's original blueprints, Willard Seiberling's numerous photographs, and salvage materials, the public was welcomed once again to enjoy the glorious vistas of the **West Terrace**, the **Overlook** and also the **Japanese Garden**, all of which were reopened in 2010. Funded by An Icon of the American Spirit Capital and Endowment Campaign, together with a grant from the Ohio Cultural Facilities Commission, the restoration of these essential features of the Estate was highly anticipated and appropriately celebrated.

The complicated restoration project included the **West Terrace** and its dramatic staircase, culminating with the **Japanese Garden** that Manning designed collaboratively with noted Japanese landscape designer T.R. Otsuka. The exquisitely complex miniature garden, restored to its original design for the first time since the 1920s, returned to public view one of the rare examples of a Japanese miniature landscape in the United States.

Stan Hywet Hall & Gardens can take immense pride in the professional recognition it receives for preservation and restoration achievements. Last year the Estate was

honored for the work undertaken in three phases for the Storm Water Management Project. The **Progress Through Preservation and Summit County Historical Society Architectural Heritage Award** for Superior Preservation of an Historic Landscape was one of two awards received in 2010. The second honor, a **Cleveland Chapter of The American Institute of Architects Merit Award**, acknowledged Stan Hywet's 'achievement of excellence in architectural design.' These are peer to peer honors that Stan Hywet's donors, members and volunteers help to make possible.

Thanks to a generous grant from the **Orr Family Foundation**, work to restore the Estate's beloved **Half Moon Bridge**, began last year. It will soon provide another beautiful access route to, from and around the area of the Lagoon, Pleasure Drive and the Japanese Garden when it is completed in June 2011.

Our guests will also enjoy the latest addition to **The Corbin Conservatory**. Funding from **The Mary S. and David C. Corbin Foundation** made it possible to replicate the Conservatory in 2004. In a continuing commitment to this historic structure, another generous grant was awarded last year by **The Corbin Foundation**. This latest support makes it possible to replace less effective evaporative (swamp) coolers with more efficient new air conditioning units. Their installation in June 2011 will provide a pleasant environmental experience for our guests, regardless of the temperature and humidity outside.









## An Icon of the American Spirit Capital and Endowment Campaign

This campaign ensured Stan Hywet's stature as a nationally recognized historic estate museum, as a distinctive historic institution in Akron and the region, and as a place that is relevant and inspiring to all who visit. Upon completion, every major garden, significant landscape feature, and original building will be fully restored.

### General Support

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Mr. and Mrs. William G. Frantz  
Ms. Beth A. Kartarius  
KeyBank Foundation  
Mr. and Mrs. Bryan L. Kinnamon  
Legacy Strategic Asset Management  
Mr. and Mrs. William G. Rasbach  
Richard and Emily Smucker  
F. William Steere

### Aeolian Pipe Organ Restoration

Gifts to the Aeolian Organ restoration fund provided for the complete restoration of this magnificent 1915 instrument—the first ever installed in a private home in Ohio. We acknowledge these generous donors for their role in helping to bring music back to the Manor House.

The Reinberger Foundation  
Dr. and Mrs. C. M. Shearer  
Ken Yaniglos

### West Terrace and Overlook

Gifts for the West Terrace and Overlook provided for restoration of this dramatic landscape feature designed by Warren Manning.

Ohio Cultural Facilities  
Commission

## General Endowment

Stan Hywet's endowment allows the institution to foster excellence in education and public programming, preservation and restoration, and to remain a cultural leader in northeast Ohio.

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## English Garden Endowment

This fund supports the famed Walled English Garden designed by Ellen Biddle Shipman.

Mr. and Mrs. W. Stuver Parry

## Manor House Preservation Endowment

Restoration efforts have preserved much in the Manor House, but historic structures and museum objects require ongoing conservation, cleaning, repair, and restoration.

Harriet D. Chapman



## Annual Fund

These valued stakeholders contribute to the Annual Fund. Their generosity provides ongoing operating support which enables Stan Hywet to fulfill its mission and touch thousands of lives in meaningful and memorable ways each season.

Anonymous (18)

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Second Nature  
Mr. and Mrs. Dale A. Seiberling  
Grace Seiberling  
Ilene and Harry Shapiro  
Betsy Silver  
Ronald Smetana and Sara J. Beis  
Duane and Paula Smith  
Joan K. Spalding  
Mr. Willard F. Spicer  
Donna Spiegler  
Karen Stadler  
Mr. and Mrs. David Steger  
Mr. and Mrs. Stephen R. Stoner  
Jackie Stringer  
Summit Racing Equipment  
John Suru, Jr.  
Scott and Sue Swain  
Leland Swinehart  
Clark Swisher  
Francine Sylvis  
Mildred Telford  
Mr. and Mr. Brad Thomas  
Chris Thomas  
Barbara R. Thomson  
Ann M. Towell  
Mr. and Mrs. John A. Trecaso  
Mr. and Mrs. John Tuccillo  
Mr. and Mrs. John Turk  
James R. Urban  
Gloria Van Steenberg  
Barbara Ventura  
Mary E. Verhoeven  
Linell Vines  
Mr. and Mrs. Arthur Wagner  
Don and Linda Warner  
Ed and Carol Weber  
Marcene Seiberling Webster  
Dr. and Mrs. Jon Weingart  
Lionel O. Wells  
Mr. and Mrs. R. Mark Wernig  
Kris and Jim Wieter  
Lois S. Wolf  
Todd and Kristen Wolf  
Everyl Wolfe  
Mary and Mel Wolfman  
Mr. and Mrs. James C. Woodling  
Janet A. Wright  
Mrs. Harry Yee  
LaVerne Yousey  
Evelyn P. Yovich  
Dolores Zuder



## Manor House Curatorial Restoration Fund

Donors to this fund directly assist with ongoing restoration, conservation and preservation needs related to the interior Manor House collection.

David A. Brenly  
Harriet D. Chapman  
Bruce Greer  
Mary Mertic  
Bert L. Szabo  
Elizabeth A. Taipale  
John E. Wilkinson  
Women's Auxiliary Board

## Seiberling Society

The Seiberling Society annually honors the vision of individuals who have remembered Stan Hywet in their wills or estate plans, through a bequest, charitable gift annuity, charitable trust, life insurance or an IRA.

Laurie Appel-Linger  
Kathy M. Barnhart  
Ed and Georgene Bayer  
Margaret Belcastro  
Mr. and Mrs. Philip Bradley  
Margaret Brewster\*  
Mary Seiberling Chapman\*  
Anne Cherney  
Thomas and Karen Clark  
Betty E. Comstock

Mr. and Mrs. John H. Dalton  
Dr.\* and Mrs.\* James D'Ianni  
Paul Daum\*  
Mr. and Mrs. John Edwards  
Kathleen\* and Gordon Ewers  
Emily Audra Fleisher  
Mr. and Mrs. Samir G. Gibara  
Mr. and Mrs. Ronald D. Glosser  
Mr. and Mrs. George William  
Grieves  
Keith\* and Eleanor Haag  
Kenneth Hahn  
Mr. and Mrs. John Haney  
Marjorie Hartz\*  
Mr. and Mrs. Steven Hoot  
Mr. and Mrs. Glenn D. Hughes  
Richard\* and Elisabeth\* Hurley  
Beth A. Kartarius  
Mr. and Mrs. Bryan L. Kinnamon  
Mrs. C. Landon Knight  
Ruth A. Marrone  
Margaret E. Andreeff Matejkovic  
Madeline F. Milford  
Vivian B. Mills  
Ginger Moline\*  
Marie L. Morgan  
Mr. and Mrs. David Murray  
Charles and Ilene Parke  
George\* and Janice Parry  
Mr. and Mrs. W. Stuver Parry  
Ruth S. Pflueger\*  
Roger and Judy Read  
Mr. and Mrs. Gale R. Urda  
John E. Wilkinson

\*Deceased

## Legacy Gifts

These gifts are the result of generous and thoughtful estate planning by individuals who chose to give back to the community by remembering Stan Hywet in their wills or estate plans, through a bequest, charitable gift annuity, charitable trust, life insurance or an IRA.

Buckingham, Doolittle &  
Burroughs Endowment  
Estate of James L. Fisher, III  
H. S. Miller Trust  
Ruth S. Pflueger Endowment

## Sponsorships

These sponsors enable Stan Hywet to provide meaningful and engaging programs for public education and enjoyment.

The Billow Company  
Evans Insurance Agency  
FirstEnergy Foundation  
Glenbeigh Hospital &  
Outpatient Centers  
The Howland Memorial Fund  
The Margaret Clark  
Morgan Foundation

A generous bequest was received from the Estate of James L. Fisher in 2010 to support Stan Hywet Hall & Gardens. Both Jim and his wife Nancy Fisher were dedicated volunteers at Stan Hywet with Jim sharing his legal expertise as a member of the Associate Board of the Foundation.

## Project Support and Underwriting

These funders provide support for a variety of special needs and projects including educational programs, restoration efforts and equipment.

Shelli Ainsworth  
Kenneth L. Calhoun Charitable Trust, KeyBank, Trustee  
Harriet D. Chapman  
The Mary S. and David C. Corbin Foundation  
John A. McAlonan Fund of The Akron Community Foundation  
Pepsi Cola  
The Sisler McFawn Foundation  
Mr. and Mrs. Bill Sorboro  
U.S. Department of Justice

## Gifts In Kind

These gifts of non-financial support help to offset operating expenses. We are grateful to the following individuals, corporations and organizations who have supported Stan Hywet in this unique way.

Mr. and Mrs. Oscar Comstock  
Mr. Charles Hanak  
Dave and Carol Landis  
Ms. Linda Muffet  
Mr. Dave Roman  
Dr. and Mrs. John K. Ryans, Jr.  
Mr. Eric M. Tranter  
Carol and Ed Weber

## Matching Gifts

The following corporations support their employees' philanthropic giving by providing Stan Hywet with matching corporate gifts.

Bank of America Matching Gift Program  
The Boeing Gift Matching Program  
BP Matching Fund Programs  
Dominion Foundation  
FirstEnergy Foundation  
IBM Matching Grants Program  
Key Foundation Matching Gifts Program  
Merrill Lynch & Co. Foundation, Inc.  
NACCO Industries, Inc.  
Nordson Corporation  
PNC Foundation  
The Prudential Foundation Matching Gifts Program



Richard and Elisabeth Hurley were strong supporters of Stan Hywet over the years, establishing a total of eight charitable gift annuities. These instruments provided a generous legacy gift in 2010 to support Stan Hywet Hall & Gardens. Dick served on the Board of Directors from 2005 – 2007 and assisted with raising support for capital and endowment needs.





## The 15th Annual Midsummer Night's Gala

This signature event provides significant funding to benefit Stan Hywet. The following individuals and companies generously supported the 2010 Gala.

Judge John R. Adams  
 Mr. and Mrs. Hamilton Amer  
 Apple Growth Partners  
 Mr. and Mrs. Bruce S. Bailey  
 Mr. and Mrs. James Baird  
 Mr. and Mrs. Thomas Baugh  
 Dr. and Mrs. William Bauman  
 Ed and Georgene Bayer  
 Dr. and Mrs. Dennis Bentley  
 Mr. and Mrs. Joseph Bertolini  
 Mr. and Mrs. David Bianchi  
 Mr. and Mrs. Richard H. Bigelow  
 Mr. and Mrs. John Blickle  
 Bober, Markey, Fedorovich &  
 Company  
 Drs. Andrea and Ray Bologna  
 Mr. and Mrs. Bradley Bowers  
 Dr. and Mrs. Todd Breaux  
 Brockman, Coats, Gedelian & Co.  
 Buckingham, Doolittle &  
 Burroughs  
 Mr. and Mrs. Ed Buehrle  
 Mrs. Eileen Burg  
 Ms. Eleanor A. Campbell

Ms. Elizabeth C. Campbell and  
 Mr. Jeff Dillinger  
 Harriet D. Chapman  
 Mr. and Mrs. David H. Cherney  
 Mr. and Mrs. Chris Clegg  
 Cohen & Company  
 Mr. and Mrs. Edward J. Conrad, Jr.  
 Mr. and Mrs. Ed Conrad, III  
 The Honorable Deborah Cook  
 Mr. and Mrs. Chris Cooley  
 Ms. Julie Cromwell Shutsa  
 Mr. and Mrs. Eugene R. Culler, Jr.  
 Cypress Companies, Inc.  
 Ms. Joanne P. Delapa  
 Mr. and Mrs. Scott Dettling  
 Mr. and Mrs. Thomas A. Deveny, III  
 Dr. John W. Dietrich  
 Mr. and Mrs. Chuck Dix  
 Mr. and Mrs. Darby Duryea  
 Dr. and Mrs. Drew Engles  
 Ernst & Young LLP  
 Dr. and Mrs. Ernest Estep  
 Mr. and Mrs. Richard C.  
 Fedorovich  
 FirstEnergy Corporation  
 FirstMerit Bank, N.A.  
 Mr. and Mrs. Larry Fisher  
 Mr. and Mrs. Timothy R. Fitzwater  
 Dr. and Mrs. Richard A. Forney  
 Bill and Jenny Frantz  
 Mr. and Mrs. Van L. Garber  
 Mr. Christian Gardner and  
 Ms. Missy Morlock

Mr. and Mrs. David George  
 Dr. and Mrs. Sam Ghoubril  
 Salma and Sam Gibara  
 GOJO Industries, Inc.  
 The Goodyear Tire &  
 Rubber Company  
 Mr. and Mrs. William B. Gore  
 Mr. and Mrs. Tom Green  
 Bill and Lynda Grieves  
 Mr. Tom Grode and  
 Ms. Carrie Stover  
 Mr. and Mrs. Mark Gronowski  
 Mr. John Guran  
 Mrs. Joyce Hamaker  
 Mr. and Mrs. Michael H.  
 Hardman  
 Mr. and Mrs. Richard H.  
 Harris, III  
 Hitchcock Fleming & Associates,  
 Inc.  
 Otis and Kathy Hower  
 Mr. Chris Steineck and  
 Mr. Todd Huckabone  
 Mr. and Mrs. Paul Hummel  
 Mr. and Mrs. Brinton L. Hyde  
 Dr. and Mrs. Vincent H.  
 Johnson, Jr.  
 Beth A. Kartarius  
 Mr. Christopher Kasczak and  
 Ms. Julianna Kasczak  
 Dr. and Mrs. Keith Kaufman  
 Richard and Pat Kempf  
*(Continued)*

## The 15th Annual Midsummer Night's Gala Cont.

KeyBank

Mr. and Mrs. Fuad Khayyat

Dr. and Mrs. Ghassan Khayyat

Dr. and Mrs. David R. Kimberly

Dr. and Mrs. Raymond D.

Kimberly

Bryan and Susan Kinnamon

Mrs. C. Landon Knight

Mr. and Mrs. Andrew Knoll

Mr. and Mrs. Thomas G. Knoll

Mr. and Mrs. Rodney Kough

Ms. Karen M. Krino

Dr. and Mrs. Cyril F. Kruse

Mr. and Mrs. T. J. Kukk

Mr. and Mrs. Robert Leggett

The Lehner Family Foundation

Mr. Thomas L. Lehoty

Mr. and Mrs. Jeff Leonard

Mr. and Mrs. Aaron Lepp

Dr. and Mrs. Phillip Lewandowski

Mr. and Mrs. Philip A. Lloyd, II

Dr. and Mrs. Lawrence Lohman

Mr. and Mrs. A. H. Mabry

Dr. Hassan Malik and

Dr. Margaret Rhee

Marsh USA Inc.

Dr. and Mrs. Edward T. Marshall, Jr.

Mr. and Mrs. Tucker H. Marshall

Mr. and Mrs. James M. Mather

Mr. and Mrs. Ben Mathews

Mr. and Mrs. James P. McCready

Mr. and Mrs. Greg McDermott

Mr. and Mrs. Arthur McGinnes

Mr. and Mrs. Matthew McGinnes

Mr. and Mrs. David McIlvaine

McKinsey & Company, Inc.

Robert and Pamela McMillen

Meaden & Moore, Ltd.

Mr. and Mrs. Jay Mellon

John and Vicki Mercer

Mr. and Mrs. Robert E. Mercer

Merrill Lynch

Mr. and Mrs. Quentin L. Messer, Jr.

Mr. and Mrs. Mark Milan

Mr. and Mrs. Richard Millisor

Mr. and Mrs. Michael Milosovic

Linda Misanko

Mr. and Mrs. William A. Moore



Mr. and Mrs. Jay Moroscak

Mr. and Mrs. Joe Morris

Mr. and Mrs. David Murray

Barbie Ball Musci

Mr. and Mrs. Theodore Myer

Myers Industries, Inc.

Laura and R. J. Nemer

Mr. and Mrs. David M. Nix

Dr. and Mrs. Mark Obernesser

Mr. and Mrs. Brendan O'Connor

Oswald Companies

Mr. and Mrs. John T. Palmer

Mr. and Mrs. Anthony Parasson

Mrs. Janise B. Parry

Nancy and Stu Parry

Dr. and Mrs. Richard D.

Patterson, Jr.

Jim and Leslie Pickard

Mr. and Mrs. James M. Pier, Jr.

Mr. and Mrs. Guy L. Pipitone

PNC Bank

Mr. and Mrs. Larry Porcellato

Ms. Jane Prem

Mrs. Jean B. Preston

Dr. and Mrs. Luis M. Proenza

Roger and Judy Read

Patrick and Nancy Reymann

Lou and Arlene Ritenour

Roetzel & Andress LPA

Mr. Michael E. Roetzel

Bud and Susie Rogers

Mr. James Rossman and

Ms. Mary E. Egan

Ms. Laurie Morgan Schrank

Ed and Roberta Searle

Mr. and Mrs. Steven Shechter

Mr. and Mrs. Timothy Sheeler

Mr. and Mrs. Scott F. Shew

Mr. and Mrs. William H. Silver

Mr. and Mrs. Walton A. Silver

Mr. and Mrs. Brian Slesnick

Dr. and Mrs. Philip C. Smith

Mr. and Mrs. Michael Smith

Mr. Michael J. Smith and

Ms. Jill Penrose

Dr. and Mrs. Robert E. Smith

Mr. and Mrs. Richey Smith

Emily and Richard Smucker

Southwest General Health Center

Dr. and Mrs. Kevin Spear

Mr. and Mrs. Blake Squires

SS&G Financial Services, Inc.

Mr. and Mrs. R. Thomas Stanton

Mr. and Mrs. Theodore

Stathopoulos

Mr. F. William Steere

Ms. Angela Strach-Gotthardt

and Mr. Jeff Gotthardt

Swagelok Company

Mr. and Mrs. Donzell S. Taylor

Mr. Matthew Tedrow

Mr. and Mrs. Paul Testa

The House of LaRose, Inc.

Mr. and Mrs. Christopher Tipping

Mr. and Mrs. Kyle Tipton

Mr. and Mrs. Alan Tobin

Thomas and Jennifer Towell

Mr. and Mrs. Scott S. Tremelin

The University of Akron

Ms. Donna M. Valentine

Mr. and Mrs. Howard Walker, III

Mr. and Mrs. Robert Walker

Mr. Kevin Walsh and

Dr. Michele Walsh

Wells Fargo Commercial Bank

Mr. and Mrs. Gifford J. Wells

Mr. and Mrs. R. Mark Wernig

Holly and Steve Wilt

Michael and Janice Wojno





## Tributes and Memorials

Many friends of Stan Hywet remember special people in their lives by making gifts in their memory or honor

In honor of Mr. and Mrs. Scott A. Abell's marriage  
Roger and Judy Read

In honor of Ginny Black  
Mr. and Mrs. Walter A. Hansen

In honor of Frances Buchholzer  
Barton Realty Company  
(Bob, Millie, Carlene, Dennis, Rita, John, and Linda)

In memory of Linda J. Calsing  
Harry R. Calsing

In memory of John D. and Mary Seiberling Chapman  
Harriet D. Chapman

In memory of Patty Lee Cohill  
Harriet D. Chapman

In memory of Jack Craine  
Mr. and Mrs. Joe Brejcha  
Buckeye Container Company  
Buckeye Corrugated, Inc.  
Mr. and Mrs. Robert Butterfield  
Honey D. Douglas  
Kathleen J. Gannon  
Maude A. Griffith  
Ginny Kendig  
John and Barbara Schlosser  
Carol and Steve Singerman  
Barbara and Carl Smeller  
Carol Weber  
Helen Weber

In memory of Frances M. Crawford  
Dick and Rosemary Brady  
Ginny and Bob Krantz

In memory of Jack Creasey  
Janet Rohrich

In memory of Charles Deitle  
Janet Rohrich

In memory of Dorothy Draper  
Winifred M. Fograscher  
Kathleen Ramsier  
Meredith Jo Tavernaris

In memory of Judy Feezor  
Phyllis West

In honor of Maude A. Griffith  
Women's Auxiliary Executive Board

In memory of Josephine Harvey  
Mr. and Mrs. Mark Harvey

In memory of Mary A. Jewett  
Pam Williams

In memory of Marie A. Koehler  
Betty and Ozzie Comstock

In memory of Phyllis J. Lerch  
Mary E. Bezbatchesko  
Hope Everhart  
Barbara Foster  
Ethel S. Fox  
Catherine A. Herald  
Ann C. Hubiak  
Stan Hywet Garden Committee  
Ted Steele

In memory of Margaret Manton  
Saalfeld Albrecht  
Cynthia Albrecht Durham  
*(Continued)*

The GAR Foundation provided additional support for the endowment of Stan Hywet Hall and Gardens in 2010 with generous challenge gifts totaling \$300,000. The creative terms of these endowment gifts were instrumental in encouraging donors to direct their gifts to the endowment as well as to Stan Hywet's Annual Fund, which is crucial to the day to day operations of the Estate.

## Tributes and Memorials Cont.

In memory of Jack McGilvrey  
Janet Rohrich

In honor of Missy McGinnes  
Louise and Sandy McGinnes

In honor of Jan Parry's birthday  
Kathryn and David Unger

In memory of Betty Peabody  
Women's Auxiliary Board

In memory of John S. Pflueger, Jr.  
Vogue Hair Fashions, Colleen  
Androsky, Marilyn Boyes,  
Karen Staats, Jasper LaRose,  
Desiree Reynolds  
Babcock & Wilcox Power  
Generation Group  
Dr. David Bacha and family  
Mary Ball  
Donna Berringer, Jennifer  
Yankulov, Debbie Campbell,  
Helen Campbell

Joan Carlson  
Harriet D. Chapman  
Betty Dalton  
Kathryn A. Dettke  
Sara and Roz Dorsett  
Mr. and Mrs. George W. Fowler  
Ethel S. Fox  
Nancy Gupta  
Mr. and Mrs. David G. Hall  
Marietta Homeier  
Dr. and Mrs. Richard Josephson  
Rick and Sharon Juve  
Ruth P. Juve  
J. W. Keener, Jr.  
Esther M. Kraus  
Steve and Jeannine Marks  
Mr. and Mrs. James M. Mather

Jean T. Mercer  
Bonnie Mikkelsen  
Patricia B. Morgan  
Dorothy W. Nagy  
Stu and Nancy Parry  
Mr. and Mrs. E. M. Pflueger  
Dr. and Mrs. Leonard V. Phillips  
Carmen R. Pierson  
Jean B. Preston  
Jean, Rob & Janice Radak  
Bud and Susie Rogers  
Mary Anne Rothermel and  
Peter B. Turk  
Mr. and Mrs. Charles Runyon  
Mr. and Mrs. Harry W. Schwab  
Mr. and Mrs. William C. Seiberling  
George C. Selover  
Dr. and Mrs. Buel S. Smith  
Mr. and Mrs. Richard W. Staiger  
Mr. and Mrs. Harry B. Stewart, III  
Christine D. Thomas  
Mr. and, Richard J. Thomas  
Mr. and Mrs. William M. Williams  
Mrs. Sean C. Yost

In memory of Ruth S. Pflueger  
John S. Pflueger, Jr.

In memory of Robert Reeves  
Harriet Reeves

In honor of Roberta Searle  
Dr. Thomas and Pauline Adams  
Women's Auxiliary Board

In memory of J. Penfield and  
Harriet M. Seiberling  
Harriet D. Chapman

In memory of John F. Seiberling, Jr.  
Grace Seiberling

In honor of Deb Selden  
Association of Fundraising  
Professionals

In memory of Paul Simmons  
Dan and Carol Seiberling

In memory of Harriet M. Small  
Dorothy W. Nagy

In memory of Mignon Steere  
Emily and Richard Smucker

In memory of Shirley Strickland  
Women's Auxiliary Board

In memory of Barbara M. Tilt  
Phyllis West

In memory of Edward Valentine  
Diane Urban

In honor of Susan D. Van Vorst  
Association of Fundraising  
Professionals

In honor of Ray and Marty Wernig's  
90th birthdays  
Joyce and Martin Levin

*We are grateful for the major investments provided by the individuals, corporations and foundations that supported our endowment in 2010. These contributions will help to preserve our rich regional history and secure Stan Hywet Hall & Gardens as a premier national treasure that will continue to educate and inspire future generations.*

Stan Hywet Hall & Gardens is the recipient of a generous charitable trust originally established by Robert S. Pflueger as a memorial to his mother, Ruth S. Pflueger. As a result of the trust, a partial distribution was received in 2010 in the name of The Ruth S. Pflueger Fund. Totaling \$980,000, the gift was made to support the endowment of Stan Hywet Hall & Gardens. The income produced from the endowment will be used to further our mission and ensure that we maintain the educational, recreational and inspirational programs and events that thousands of members and guests enjoy each year.



## Financial Statements

Stan Hywet Hall & Gardens, Inc., Stan Hywet Hall & Gardens Foundation and Architectural Restoration & Renovation Consultants, Inc.

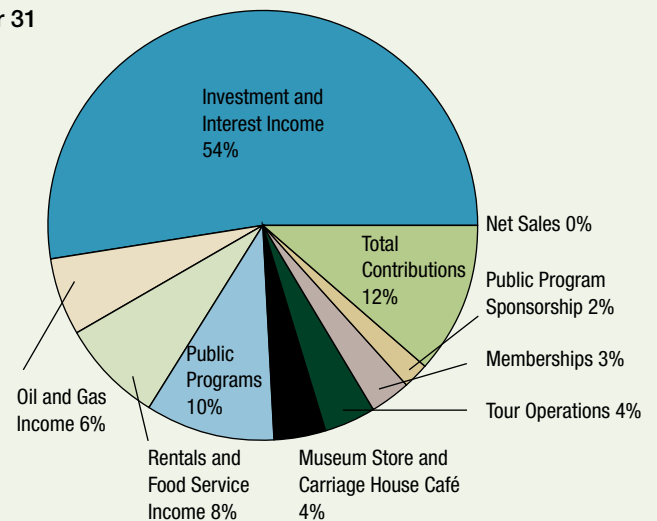
### Consolidated Schedule of Support and Revenue and Expenses

For The Years Ending December 31

#### SUPPORT AND REVENUE

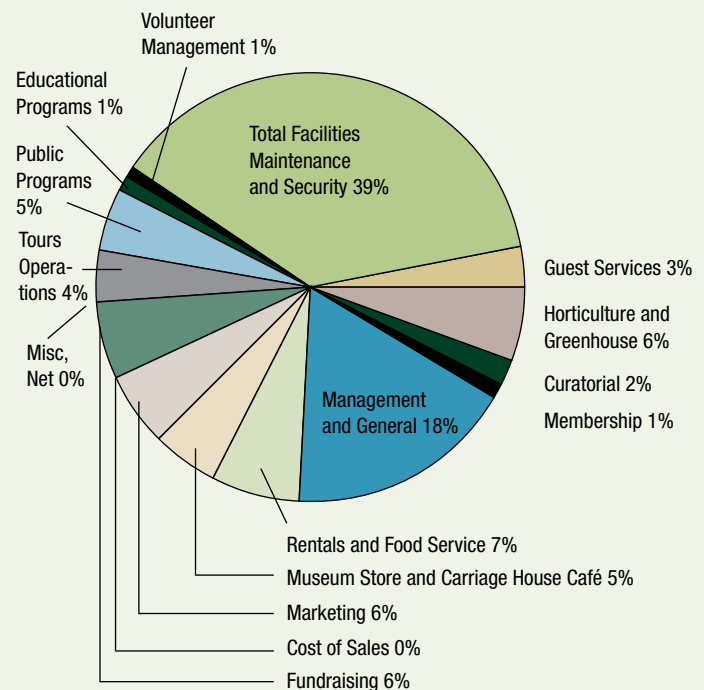
##### Contributions:

	2010	2009
Donations	\$ 1,449,565	\$ 401,454
Foundation grants	525,005	447,779
<b>Total contributions</b>	<b>1,974,570</b>	849,233
Public program sponsorship	102,550	123,664
Memberships	191,709	206,310
Tour operations	309,845	326,159
Museum Store and Carriage House Café	300,755	246,911
Public programs	713,336	668,191
Rentals and food service income	550,241	408,664
Oil and gas income	396,018	348,978
Investment and interest income	2,410,458	3,602,789
Net sales	23,350	38,677
<b>Total support and revenue</b>	<b>6,972,832</b>	6,819,576



#### EXPENSES

Tours operations	187,354	92,097
Public programs	265,793	339,539
Educational programs	48,259	46,774
Volunteer management	42,697	54,658
Facilities, maintenance and security:		
General facilities, maintenance and security	786,516	1,147,864
Ground Water Restoration Phase III	814,000	1,357,798
Other projects	302,053	377,755
<b>Total facilities, maintenance and security</b>	<b>1,902,569</b>	2,883,417
Guest services	172,688	148,573
Horticulture and greenhouse	323,548	317,771
Curatorial	113,019	124,193
Membership	67,462	67,933
Management and general	969,286	809,306
Rentals and food service	359,904	267,156
Museum Store and Carriage House Café	249,680	192,464
Marketing	311,345	244,665
Cost of sales	17,229	25,504
Fundraising	304,355	436,139
Miscellaneous, net	13,649	(21,708)
<b>Total expenses</b>	<b>5,348,837</b>	6,028,481
<b>Increase in net assets</b>	<b>\$ 1,623,995</b>	<b>\$ 791,095</b>
Increase (decrease) in unrestricted net assets from operations	<b>\$ 213,339</b>	<b>\$ (35,035)</b>



An independent certified public accounting firm audited the financial statements of Stan Hywet Hall & Gardens, Inc. (Stan Hywet), Stan Hywet Hall & Gardens Foundation (the Foundation), and Architectural Restoration & Renovation Consultants, Inc. (ARRC) for the years ended December 31, 2010 and 2009. An audit in accordance with generally accepted accounting standards includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. It also includes assessing the accounting principles used and significant estimates made by management.

Stan Hywet is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (IRC) except for net revenues generated from oil and gas operations, Carriage House Café, and catering services, which are subject to income tax under Section 511(a) of the IRC.

Stan Hywet is supported by the following Friends groups: Stan Hywet Needlework Guild • Stan Hywet Gilde • Stan Hywet Flower Arrangers  
Stan Hywet Garden Committee • Stan Hywet Collections Committee • Women's Auxiliary Board • Garden Forum of Greater Akron • Akron Garden Club

## Financial Statements

Stan Hywet Hall & Gardens, Inc., Stan Hywet Hall & Gardens Foundation and Architectural Restoration & Renovation Consultants, Inc.

### Consolidated Schedule of Assets, Liabilities, and Net Assets/Stockholder's Deficit

For The Years Ending December 31

ASSETS	2010	2009
Cash and cash equivalents	\$ 640,765	\$ 973,427
Accounts receivable	219,560	184,537
Inventories	60,812	29,371
Prepaid expenses	70,609	72,504
Property and equipment, net	4,114,613	4,113,928
Pledges receivable	1,414,212	2,604,451
Investments	19,083,374	17,056,809
Beneficial interest in perpetual trust	3,521,807	3,391,294
Computer software, net	81,437	27,260
Deferred tax asset, net	2,604	22,774
<b>TOTAL ASSETS</b>	<b>\$ 29,209,793</b>	<b>\$ 28,476,355</b>

#### LIABILITIES AND NET ASSETS/ STOCKHOLDER'S DEFICIT

##### LIABILITIES

Line of credit	152,622	988,000
Accounts payable	158,943	277,524
Accrued liabilities	132,502	122,055
Taxes payable	32,118	37,798
Deferred revenue	185,574	176,623
Notes payable	71,296	58,540
Capital lease obligations	3,212	2,190
Deferred compensation	54,378	54,610
Charitable annuity obligations	56,858	82,658
<b>TOTAL LIABILITIES</b>	<b>847,503</b>	<b>1,799,998</b>

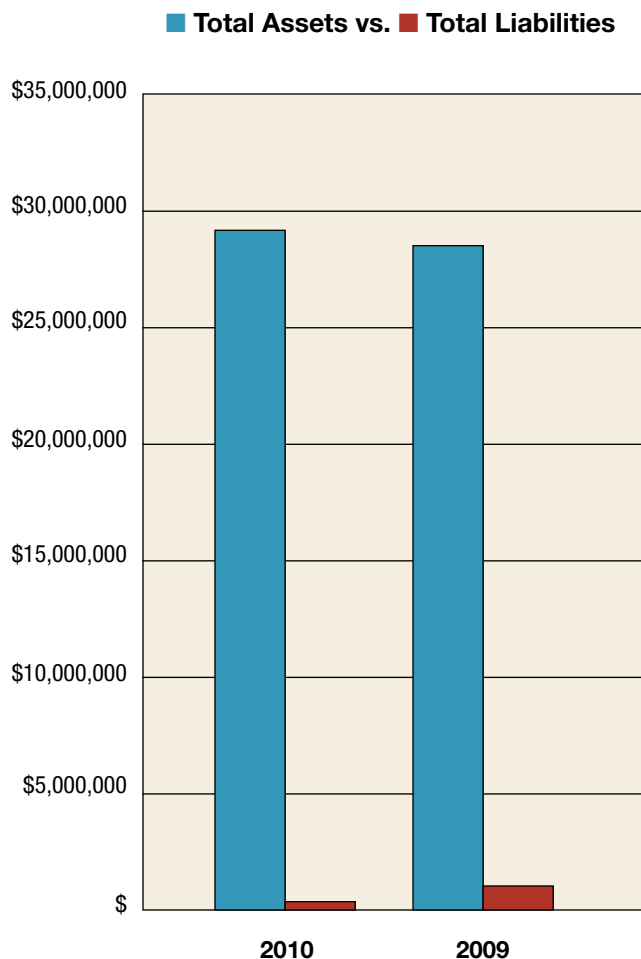
#### NET ASSETS/STOCKHOLDER'S DEFICIT

##### Net assets:

Unrestricted	15,082,871	13,231,401
Temporarily restricted	2,299,702	3,732,962
Permanently restricted	11,043,584	9,858,660
	<b>28,426,157</b>	<b>26,823,023</b>
Stockholder's deficit	<b>(63,867)</b>	<b>(146,666)</b>

<b>TOTAL NET ASSETS/ STOCKHOLDER'S DEFICIT</b>	<b>28,362,290</b>	<b>26,676,357</b>
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<b>TOTAL LIABILITIES AND NET ASSETS/ STOCKHOLDER'S DEFICIT</b>	<b>\$ 29,209,793</b>	<b>\$ 28,476,355</b>
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Stan Hywet Hall & Gardens is the former estate of F.A. and Gertrude Seiberling. Mrs. Seiberling co-founded The Goodyear Tire & Rubber Company in 1898 and the Seiberling Rubber Company in 1921, positioning Akron, Ohio as the “Rubber Capital of the World.” In 1957, in keeping with the couple’s true spirit, the Seiberling heirs transferred ownership of Stan Hywet to a non-profit entity so that the public could benefit from the cultural, educational, and inspirational riches of the family home for years to come.

Stan Hywet Hall & Gardens is dedicated to the preservation, restoration, and interpretation of the F.A. Seiberling family legacy.



714 North Portage Path  
Akron, OH 44303  
330-836-5533  
[www.stanhywet.org](http://www.stanhywet.org)

Stan  
Hywet  
HALL & GARDENS

